



Why choose SECURA?

Choosing a company to insure your prized possessions can be a difficult decision. There are so many choices, but we believe as a policyholder, you'll feel that SECURA is one of the best in the business. We're a company filled with people who genuinely enjoy helping others. Plus, we provide the protection, strength, and stability you can rely on.

We're Making Insurance Genuine

From the protection we provide to the relationships we build. It's our mission to provide quality coverage and unmatched service to empower our independent agents and protect our customers.

Great people

- Caring and prompt attention to your needs to eliminate worry when you make a claim
- Working alongside you to minimize risk, improve safety, and reduce claims
- Partnering exclusively with independent agents who have your best interests at heart

Outstanding service

- A personal phone call within one hour of hearing about your accident or loss
- Ranked as a "Top 10" company for ease of doing business in a nationwide survey
- Rated a "Perfect 10" by the majority of customers after their claims experience
- Dedicated to you — as a mutual company, we're owned entirely by policyholders instead of stockholders since 1900

Exceptional products and services

- Flexible, customized options for your business, home, auto, farm, agribusiness, and nonprofit
- Coverages extending to equipment breakdown, business income loss, home-based business, recreational vehicles, events, and more
- Services beyond policy coverages to help reduce claims and save on premiums

Reliable strength

- Consistently rated A (Excellent) with leading industry credit rater A.M. Best
- Ranked as a Ward's 50 Top Performer for achieving long-term financial stability
- Based in Neenah, Wis., and serving 12 states, including Arizona, Colorado, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, North Dakota, and Wisconsin

Get to know us at secura.net/genuine

